

Budgety Launches Buddy AI: If ChatGPT and Mint Had a Baby

Budgety, a Vancouver-based personal finance platform, is officially launching out of beta and introducing its most significant personal finance tool yet at Web Summit Vancouver 2025.

The team is launching Buddy AI, a conversational financial assistant built to help users manage their money with more clarity, confidence, and ease.

“People don’t need another budgeting app. They need someone in their corner,” said Chisom Ezech, CEO and Co-founder of Budgety. “Buddy AI is that someone offering support, suggestions, and nudges that feel more like a friend than a financial advisor.”

Your Finances, But Friendlier

Built directly into the newly launched Budgety app, Buddy AI brings a conversational layer to personal finance. Using AI trained on real-world financial behaviour and user feedback, Buddy helps users:

- Spot spending patterns and suggest smart adjustments
- Get answers to everyday money questions in plain English
- Flag unusual transactions or upcoming bills
- Stay motivated with goal-based insights and reminders

From Beta to Public Launch

After more than 6 months in beta and with feedback from over 1,000 early users, the team is now opening up the Budgety app to the public in Canada. Since its private beta debut, Budgety has been quietly building a loyal user base of early adopters who wanted a simpler, smarter way to take control of their money.

Users can download the app on the [iOS App Store](#) and [Google Playstore](#), connect to almost all Canadian banks, create a budget, track their expenses and get answers to questions related to their finances with Buddy AI.

But Budgety isn’t just an app. It’s a whole ecosystem designed to support users every step of the way. Through its education community, Budget Club, users get access to resources, tips, and guidance to build real financial confidence.

Whether it’s learning how to set up a [savings](#) plan, [categorize expenses](#) smarter, or simply learn about [money](#) without feeling overwhelmed, Budget Club offers the kind of support traditional finance tools skip.

Our growth has been supported by a group of mission-aligned operators, advisors, and early backers who share our vision of redefining financial habits for Canadians.

About Budgety

Budgety is a modern money management platform designed for people who want less judgment and more clarity. With tools like Buddy AI, goal-based budgeting, and real-time insights, Budgety helps people feel in control of their financial future.

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