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Live at Web Summit Vancouver: NiaHealth Doubles Nationwide Footprint and Launches Canada's First Unified Preventative Health Platform with Continuous Glucose Monitoring and Wearables Integration

VANCOUVER, **B.C.** May 27, 2025 - At <u>Web Summit Vancouver</u>, part of one of the world's largest showcases for tech and digital innovation, <u>NiaHealth</u>, Canada's fastest growing preventative health startup, announced today that it is accelerating its mission with major national expansion and new product milestones.

The company is doubling its geographic coverage, expanding service to nine provinces and now reaching nearly 85% of the Canadian population. In tandem, it is announcing new product innovations that solidify NiaHealth as the most advanced preventative health platform in the country:

- Continuous Glucose Monitoring (CGM) Integration is now rolling out as an invite-only add-on for NiaHealth Optimum members. Long used in diabetes care, CGMs are now gaining traction among health-conscious individuals for \ everyday insights, revealing how food, stress, sleep, and exercise affect your energy and metabolic performance in real time. By layering this dynamic data onto the individual's existing NiaHealth lab biomarker results, members can make smarter, more personalized choices between scans, accelerating habit change and long-term health outcomes.
- Wearables Integration (launching by late summer) will connect devices like Oura Ring, Fitbit, Apple Watch, and Garmin directly to the NiaHealth dashboard, bringing in daily sleep, activity, and recovery data. When combined with the power of biomarker testing and clinical guidance, it creates a truly unified, 360° health profile, supercharging insight-gathering from annual to by-the-minute, setting a new benchmark for preventative care in Canada.

"Most Canadians are still forced to wait for symptoms before they get support—but it's 2025 and we have powerful technology and even more powerful science at our fingertips," said **Sameer Dhar, CEO and Co-Founder of NiaHealth**. "We're flipping the script by helping people get ahead of illness, years or even decades in advance. That starts by making access universal, and insights personalized, not generic."

Announced as part of the <u>Version One Ventures</u> portfolio showcase at Vancouver Demo Day, a collaborative effort hosted by TechTO, Panache Ventures, and N49P during Web Summit Vancouver, these product milestones mark NiaHealth's evolution into a preventative health platform for modern times: combining bloodwork, clinical care, real-time glucose tracking, and lifestyle data which, are all reviewed by clinicians and delivered through an intentionally-designed dashboard experience.

"By bringing together lab results, CGM & wearable data and clinical guidance, we're finally giving people a unified modern health dashboard that evolves with them," said **Tanya ter Keurs, NP, Clinical Director and Co-Founder at NiaHealth**. "No where else can you find in Canada anything that offers this level of integration, clinical integrity and personalization."

And it's working. In just the last year, NiaHealth completed nearly 100,000 biomarker tests across Canada. Result show:

- 90% of NiaHealth users uncovered at least one undiagnosed health risk that's actionable
- 48% found an unknown vitamin D deficiency contributing to fatigue and immunity
- 18% revealed a previously unknown genetic risk of heart disease and learned of associate lifestyle changes that can be made today, to take control of their future health

The most popular membership plan includes testing of **50+ advanced biomarkers** which is 3 to 4 times more than a typical annual physical, with optional testing like VO₂ Max, DEXA body composition, and gut microbiome. Every result is personally reviewed by a longevity-trained clinician, and data privacy is a top priority, with NiaHealth employing strict safeguards to ensure users maintain full control over their personal health information.

In a healthcare system focused on treating what's urgent, NiaHealth adds a powerful layer of proactive support as a complement, leveraging modern technology to empower Canadians with tools to better understand their long-term health and take action before issues arise.

"We built NiaHealth with a singular focus: to raise the standard of preventative care in Canada," said Dhar. "It's science-backed, human-centred, and proudly Canadian. And we're just getting started."

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About NiaHealth

NiaHealth is Canada's leading preventative health platform, helping people live longer, healthier lives through the compound effect of unifying advanced biomarker testing, personalized clinical insights, and proactive 1:1 coaching that catches risks years in advance. With 100,000+ tests completed across the country and coverage now spanning 85% of the population, NiaHealth offers evidence-backed care built in Canada, for Canadians. NiaHealth is HSA-eligible and available in ON, BC, AB, MB, SK, NS, NB, NL, and PEI. Learn more at niahealth.co.

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