



EnyaLearning

Enya Press Release for Web Summit Vancouver

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Title: At Web Summit Vancouver, Enya Learning Launches AI-Powered Summer Camp for Newcomer Students

Pilot program showed 21% faster language gains, initiative now expanding to 300 youth in Vancouver

Vancouver, BC – May 30, 2025 – At Web Summit Vancouver 2025, EdTech social enterprise Enya Learning announced the launch of its summer program, Enya Nova, designed for immigrant and refugee students. The camp leverages Enya's proprietary Personalized Adaptive Model (PAM) alongside wraparound community support to improve learning outcomes for students who are often underserved in traditional education systems.

Following a successful 2024 pilot with over 30 students, which demonstrated 21% faster language acquisition than conventional classroom methods, the camp will now expand to serve up to 300 newcomer students across Vancouver, all at a free base model for families.

The initiative is made possible through community partnerships, whose funding and in-kind support enable Enya to offer the camp at a subsidized cost to families.

The initiative addresses a growing challenge: 35% of newcomer students in Vancouver fall behind in language development during their first year (StatsCan, 2023). With Canada expected to welcome over 500,000 immigrants in 2025 (IRCC), schools are struggling to meet the needs of non-native English speakers.

"We are thrilled to launch Enya Nova, a significant step forward in our mission to make education accessible and effective for all students, regardless of their background," said Amin Sharifi, Founding Director of Enya Learning. "Education shouldn't have a paywall. By making Enya Nova subsidized, we're ensuring kids who've already overcome so much don't get left behind simply because their parents can't afford tutoring, or

school districts don't have the resources to give them one-on-one support."

Running from July to August 2025, Enya Nova combines technology with holistic programming. The camp includes:

- Mindfulness and wellness practices
- Creative arts sessions
- Healthy meal packages for families experiencing food insecurity
- Parental support, including access to legal aid, housing referrals, and job boards

Enya's platform uses Deep Knowledge Tracing to map each student's strengths and gaps, then applies retrieval-augmented generation to surface the most relevant clips from Enya's structured video repository. Whether a student needs visual explanations of fractions or beginner English vocabulary, the agentic model serves targeted content at their exact level, with practice problems to reinforce concepts.

"This isn't online tutoring with AI agents," said Anita Nasimi, Product Strategist at Enya. "It's human-led tutoring, enhanced by technology. Many of our team members are first or second-generation immigrants who understand the challenges of our users and want to serve as role models for these students."

Students will take part in interactive lessons, collaborative projects, and personalized feedback, all delivered through an intuitive and user-friendly interface, focusing on literacy and numeracy skills.

About Enya Learning:

Enya Learning is a Vancouver-based EdTech social enterprise dedicated to disrupting education through technology. By developing AI-driven, holistic learning solutions, Enya aims to empower students and educators worldwide, with a focus on the immigrant populations in OECD nations.

Media Contact:

Nicole Kirigin,
Director of Marketing
kirigin@enyalearning.ca

