

FOR IMMEDIATE RELEASE

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## FutureTwin™ Launches at Web Summit Vancouver to Help You Navigate Life with Your Future Self

In a time of burnout, disillusionment, and generational disconnection, FutureTwin™ introduces a new kind of guidance, one that lets you meet your future self before making the biggest decisions of your life.

- What if students didn't have to guess their next step?
- What if professionals didn't have to burn out before changing course?
- What if retirees didn't feel forgotten?

**Today at Web Summit Vancouver, FutureTwin™ launches its global platform to answer these questions.**

Originated by 18-year-old Founder & CEO, **Chloë Swain** (BC Business 30 under 30 – 2025), FutureTwin™ is the world's first **Purpose-as-a-Platform™**, a life-wide, lifelong system that helps individuals of all ages navigate transitions, disruptions, and decisions with confidence.

"We built FutureTwin™, so no one has to plan their future alone," said Swain. "It's not just about choosing a school or job. It's about discovering who you are, who you could become, and having the tools and mentors to get there."

### What It Does

- Users **simulate future versions of themselves**, testing life paths before taking them.
- The **Purpose Twin Index™ (PTI)** uses AI to model identity, values, and direction in real time.
- The **Mentorship Mesh™** connects users to real humans: parents, teachers, professionals, and retirees.
- Covers **expanding verticals** including education, careers, emotional wellness, reinvention, relationships, legacy.
- Accessible through a **freemium model** for global equity.
- Reducing uncertainty, increasing clarity, and creating plans for anyone, at any age, to follow.

## Why It Matters

Today's guidance systems are broken. Counselors are stretched thin. Online tools are impersonal. AI is changing everything, yet no one is guiding people through it.

FutureTwin is that guide. It meets users **where they are**, at every stage, from age 5 to 95. And it helps them go forward with clarity.

Early pilot results show **65%+ of users** made a major life or career change after using the platform.

## Who It's For

- **11-year-old** learning emotional regulation with help from her teacher and family.
- **16-year-old** modeling three different futures and talking to mentors in each.
- **29-year-old** professional navigating AI disruption with clarity, not panic.
- **54-year-old** reinventing herself after caregiving.
- **72-year-old** mentoring others while rediscovering his own next chapter.

## Global Impact

**FutureTwin™ directly supports multiple UN Sustainable Development Goals:**

- **#3** - Good Health & Well-being,
- **#4** - Quality Education,
- **#8** - Decent Work,
- **#10** - Reduced Inequality, and
- **#17** - Partnerships for the Goals.

**This is not just a product launch. This is a new architecture for human growth.**  
Personalized. Purpose-first. Designed for life.

## About FutureTwin

Founded in British Columbia, Canada, FutureTwin™ helps individuals navigate education, career, wellness, reinvention, and purpose through personalized life simulation, mentorship, and AI-powered identity modeling. From adolescence to elderhood, FutureTwin™ provides dynamic support for real decisions at real turning points.

**For media interviews, live demos, or investor meetings at Web Summit Vancouver 2025:**

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