

Submitted as of 05-08

DIGITAL and its Members represent the ambition of Canadian innovation at Web Summit

DIGITAL, Canada's Global Innovation Cluster for digital technologies, is exhibiting alongside its Members [Metaspectral](#), [Verge Ag](#), [Ideon Technologies](#), [Green Metrics](#) and [Metropolitan Technologies](#) at Web Summit.

Since 2018, DIGITAL has accelerated the development, adoption and commercialization of made-in-Canada digital and AI-powered technology solutions across health, mining, agriculture, workforce development and more. Our model of collaborative innovation helps scale Canadian SMEs, retains 100% of intellectual property (IP) in Canada, and creates opportunities for Canadian companies to lead the world.

Snapshot of our Impact to March 31, 2025:

- 190+ commercial products and services resulting from DIGITAL's investments
- 730+ 100% Canadian-owned IP assets resulting from DIGITAL's investments
- \$1.4 billion in follow-on funding raised by DIGITAL Members and project partners
- 18,300 Canadians skilled for careers in AI, cybersecurity, data analysis and more across every province and territory
- \$786 million total invested in Canadian innovation (\$324 million from DIGITAL + \$462 million spurred from our partners)

Throughout the week, DIGITAL team members will be joined at our booth by some of our Members representing the excellence and ambition of Canadian innovation:

- **Metaspectral**, whose technology remotely identifies materials and their chemical composition, defects and other properties otherwise invisible to conventional cameras; with applications in recycling, earth observation, defence and environmental monitoring. [Metaspectral worked with DIGITAL](#) to develop its vision system to better sort consumer waste in real-time at an average 95% accuracy.
- **Verge Ag**, whose technology helps farmers reduce waste and boost productivity by optimizing field design, equipment deployment and crop-growing routes. Verge Ag worked with DIGITAL [to develop its original platform](#), including supporting its deployment in Ukraine, and is currently working with DIGITAL to develop one of the world's [first application of quantum computing in agriculture](#).
- **Ideon Technologies**, whose technology helps mining companies identify and map mineral deposits and other subsurface anomalies deep beneath the Earth's surface to reduce risk and cost, while saving time and minimizing environmental impact. Ideon worked with DIGITAL to [develop its original Earth X-ray platform](#), now being used by 5 out of 6 of the world's largest mining companies and is now working with DIGITAL to [extend its technology across the full mining value chain](#).
- **Green Metrics**, whose technology helps the construction industry enhance productivity, save costs and reduce emissions in the construction of new homes. Green Metrics is

currently working with DIGITAL to [develop its procurement support and supply chain visibility system](#) for modular construction.

- **Metropolitan Technologies**, whose cybersecurity technology helps organizations connect and secure their networks and increases the resilience of their critical infrastructure. Metropolitan is currently working with DIGITAL to [develop quantum-safe critical infrastructure protection](#).

To coordinate interview opportunities with any of DIGITAL's spokespeople attending Web Summit, please contact DIGITAL's on-site communications contact:

Sydney Redpath, Director of Communications | DIGITAL

M: 1-250-921-6764 (iMessage or WhatsApp)

E: media@digitalsupercluster.ca

DIGITAL Spokespeople Available for Interviews:

Nadia Shaikh-Naeem, Vice President of Programs ([LinkedIn](#))

Nadia leads DIGITAL's Programs team as Vice President of Programs, providing strategic and operational oversight on DIGITAL's programming and investments. Prior to DIGITAL, Nadia worked on a wide variety of technology-centric projects across North America, Europe and Asia with a focus on enterprise solutions and international development.

Nadia is available for interviews and comments on Canada's strengths and opportunities to be a global leader in mining, health and ag tech development and commercialization.

Cheryl Maitland Muir, Vice President of Communications & Public Affairs ([LinkedIn](#))

Cheryl leads DIGITAL's communications and public affairs efforts to promote Canadian innovators and businesses advancing solutions that support our economic growth and collective well-being. Prior to DIGITAL, Cheryl was Senior Vice President and Interim CEO of the Business Council of British Columbia (BCBC), where she advanced initiatives such as the Cascadia Innovation Corridor, the ESG in B.C. initiative, and the B.C. Connects program.

Cheryl is available for interviews and comments on Canada's strengths and opportunities as an innovation nation, as well as how we can address Canada's productivity gaps.