LicenseSpring Unveils Startup Program at Web Summit Vancouver: Enterprise-Grade Licensing Tools for Startups Looking to Scale

Vancouver, BC – May 2025

LicenseSpring, a leading licensing and monetization platform used by global tech firms, is announcing the launch of the **LicenseSpring Startup Program** at this year's Web Summit in Vancouver. The program aims to empower early-stage startups with the same powerful licensing and productization infrastructure relied upon by its enterprise and Fortune 500 companies at an attractive discount.

Leveling the Playing Field for Innovators

Navigating product-market fit is one of the most critical and nebulous phases in a startup's lifecycle. While much attention is rightfully paid to the product itself, it is how a product is packaged, priced, delivered, and monetized that determines whether a company gains traction or remains a signal lost in the static.

> "*Our platform is used by some of the world's largest technology vendors, and we've seen firsthand how strong licensing infrastructure can accelerate product adoption*," said Edmon Moren, CEO of LicenseSpring. "*By making these tools available to startups, we're helping to close the gap between a great product and a great business.*"

LicenseSpring helps startups iterate faster through their business models by providing out-of-the-box support for:

- Usage-based metering
- Feature flagging
- Node locking and concurrency controls
- Subscription and perpetual models
- Offline license validation

All features are accessible through developer-friendly APIs and SDKs across major platforms.

Premium Tools, Startup-Friendly Pricing

With the new program, eligible startups may receive up to **75% off LicenseSpring's Business Plus tier for up to two years**, providing access to tools and support previously reserved for large companies. This tier enables smaller teams to launch and refine their commercial strategy faster and with more flexibility, all while maintaining the support and reliability expected at the enterprise level.

> "*The AI industry is still experimenting with monetization, from token-based systems to tiered subscriptions to feature licensing,*" said Edmon. "*What startups need is the flexibility to rapidly test different approaches without rebuilding their infrastructure each time. And with enterprise clients increasingly demanding on-premises and air-gapped deployments for their sensitive data, having a licensing solution that works seamlessly across all environments has become essential for AI companies looking to scale.*"

Connect with Us at Web Summit Vancouver

LicenseSpring will be exhibiting at Booth **0202-29** during Web Summit Vancouver. Founders, product leaders, and developers are encouraged to stop by to learn more about the Startup Program and chat with software licensing and product monetization experts. For more information or to apply to the program, visit https://licensespring.com/startup-program

LicenseSpring is Hiring Multiple Technical Roles!

LicenseSpring is looking for a Technical Product & Customer Success Engineer, a Site Reliability Engineer, and a Technical Integration Engineer to join us in building the world's best Product Monetization and LicenseSpring Platform.

If you like being exposed to many industries with a very diverse set of problems, are interested in joining an ambitious team and are interested in one of our open positions, come talk to us at booth **0202-29.**

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LicenseSpring in 2 Minutes