

## **Team Pumpkin Launches teampi.ai, Its dedicated AI Innovation Lab, at Web Summit in North America**

Toronto, Canada, May, 2025 - Team Pumpkin, a global integrated technology and digital marketing company, is set to launch teampi.ai, its dedicated artificial intelligence (AI) innovation lab, at Web Summit 2025. This strategic expansion marks Team Pumpkin's commitment to delivering innovative AI solutions and products tailored for the North American market.

Building upon its recent establishment of a central hub in Canada, Team Pumpkin aims to enhance its service offerings by integrating advanced AI capabilities into its portfolio. The AI agency will focus on providing comprehensive AI-driven services to empower businesses across various sectors.

“The launch of teampi.ai is a natural evolution of our global vision,” said Ranjeet Kumar, Co-founder and CEO of Team Pumpkin. “AI is not just a trend, it’s a transformation. Our foundation in delivering measurable results allows us to build intelligent systems that help clients thrive.”

Harmeet Monga, Head of North America, added, “Web Summit gives us the global stage to introduce our cutting-edge AI vision and our belief in purposeful AI. We’ve already been quietly shaping AI experiences behind the scenes. Now, we’re ready to lead it, out loud.”

Founded in 2012, with offices in Bangalore, Mumbai, Gurgaon, Kolkata, and Toronto, Team Pumpkin’s expansion into AI services marks a natural evolution, building on its successful history of driving impactful tech solutions and marketing campaigns for global brands such as Moozoom, XTC – Xtreme Care, Vision Express, Pernod Ricard, Bosch, Brain Gym Jr., Wyng, Vedanta USA, American Standard, and Hubdialer. This new AI division reflects the agency’s deep industry expertise and ability to execute innovative strategies at scale.