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SalesVP.online Launches at Web Summit Vancouver to Help B2B Founders Turn Sales Chaos Into Structure

Vancouver, Canada – May 2025 — SalesVP.online, an AI-assisted **virtual VP of Sales service** for B2B service companies, officially launches this month at Web Summit Vancouver. Designed for small, fast-growing teams struggling to scale sales, the service delivers customized sales playbooks, lead generation strategies, and 1:1 support from seasoned sales experts, all in one streamlined bundle.

Most early-stage B2B businesses rely on founders to drive sales, but without structured processes or leadership in place, growth stalls. SalesVP.online solves this by combining AI-generated strategy with human guidance, helping companies go from reactive selling to repeatable systems, faster and more affordably than hiring a consultant or a full-time VP.

At Web Summit, SalesVP.online is debuting its Sales Clarity Bundle, which includes a tailored Ideal Customer Profile (ICP), lead generation playbook, and an expert call to help founders take immediate action. The bundle is built specifically for early-stage B2B service businesses, like tech consultancies, SaaS implementers, and digital agencies, who want clarity and consistency in their sales efforts.

“We’ve worked with hundreds of startups and SMBs,” says Monika Owczarek, CEO and Co-Founder of SalesVP.online. “They all say the same thing: they need structure, but don’t have time, budget, or in-house sales expertise. We built SalesVP.online to solve that in a scalable way.”

SalesVP.online is now live at www.salesvp.online and accepting early users as part of its public launch at Web Summit. The **virtual VP of Sales service** is designed to evolve, with features like CRM integration, rep coaching tools, and online sales courses coming later this year.

About SalesVP.online:

SalesVP.online is a **virtual VP of Sales service** that helps B2B service companies build, manage, and scale structured sales processes. Combining AI-powered playbooks with expert support, the service empowers founders to drive consistent revenue growth without costly trial and error.

Media Contact:

Monika Owczarek
CEO & Co-Founder
info@salesvp.online
www.salesvp.online