SimplyAsk Launches Symphona, a No-Code AI Automation Suite to Streamline Business Operations

Vancouver, Canada – May 2025

SimplyAsk has officially launched **Symphona**, a no-code, AI-powered automation suite designed to simplify and scale business operations for companies of all sizes. Built for both technical and non-technical users, Symphona empowers businesses to create AI-driven workflows, automate service tasks, and reduce operational costs—without writing a single line of code.

Available now with a free tier, users can create an account and begin automating immediately.

> "Symphona was designed to democratize AI and automation for teams beyond IT," says **Zane Frantzen**, VP Platform & Operations at SimplyAsk. "By putting no-code tools in the hands of business users, we're enabling organizations to unlock major efficiency gains across every department."

A Complete Suite of No-Code AI Tools

Symphona combines conversational AI, workflow automation, exception handling, and ticketing management into a single, integrated platform. Its Explore Plan includes:

- **Converse** – Deploy AI-powered virtual agents that can answer customer questions, assist employees, track tasks, and operate 24/7 in multiple languages—all without needing developer support.

- **Flow** – Automate repetitive tasks and complex processes using a drag-and-drop workflow builder. Built-in AI steps support everything from email triage to document processing.

- **Serve** – Manage service tickets intelligently with auto-assignment, tracking, and integrations from agents and workflows—ensuring requests don't fall through the cracks.

- **Resolve** – Proactively catch and triage exceptions in automated processes, ensuring continuity and reducing manual firefighting.

Managed Automation Services

To accelerate results, SimplyAsk offers **Managed Automation Services**, pairing Symphona with expert guidance. These services help businesses identify high-impact automation opportunities, build custom solutions, and rapidly deploy AI-powered processes without requiring internal expertise.

Empowering Business Agility with AI

Symphona enables fast, scalable adoption of AI-driven automation. Whether teams are processing emails, onboarding customers, or managing support tickets, Symphona helps eliminate repetitive tasks and improve response times across the board.

> "We designed Symphona to bring AI and automation into everyday business operations," says **Shuli Gortler**, President and CEO of SimplyAsk. "Even organizations using legacy systems can modernize how they work—one process at a time."

SimplyAsk will be showcasing Symphona at Web Summit Vancouver (Booth E260), where attendees can see the platform in action and speak with the team.

About SimplyAsk

Based in Vancouver, **SimplyAsk** is a Canadian technology company specializing in AI-powered automation products and enterprise consulting. With over a decade of experience in software development and transformation services, SimplyAsk has worked with clients like **TELUS**, **Rogers**, and the **City of Vancouver** to help modernize operations and reduce costs.

To learn more or create your free Symphona account, visit https://www.simplyask.ai/symphona
Youtube: https://www.youtube.com/@Symphona-ai
LinkedIn: https://www.linkedin.com/company/simplyask/

Media Contact

Derya Yazgan
Marketing Manager, SimplyAsk.ai
+1 (604) 363-6266
marketing@simplyask.ai