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### **The Rise of Charismatic Machines: Voice AI That Connects Like a Human**

Vancouver, BC – May 27, 2024 – [Thinkrr.ai](#), a leader in voice automation technology today, announced the unveiling of *AVA Mini* at the [Web Summit Vancouver](#)—the latest leap forward in plug-and-play conversational voice AI. Designed for human-like voice interactions, *AVA Mini* is a smart web widget that literally speaks to website visitors using advanced AI to engage in conversations, answer common questions and qualify leads by asking relevant questions. Thinkrr's flagship voice AI platform is already transforming how businesses handle customer conversations with early adopters reporting conversion increases of up to 37% from website visitors who engage with the voice widget versus traditional contact forms.

An estimated \$75 billion in annual revenue loss is attributed to communication breakdowns according to Forbes. Small businesses alone lose an average of \$126,000 annually from missed calls, delayed responses, and inconsistent scheduling practices. Redefining what it means to be reachable, Thinker's portfolio of AI tools answer phone calls, follow up with leads, and now, guide customers on a website—without scripts, delays, or dropped opportunities. The voice-AI is customizable, it speaks multiple languages, and in many accents for global audiences.

"The next big shift in artificial intelligence is advancing from robotic scripts to emotionally intelligent voice-AI that essentially serves as a diligent 24-7 virtual sales assistant, never missing a lead," said Mohan Gulati, CEO of Thinkrr.ai. "With *AVA Mini*, we're tackling one of the most critical pain points for small to mid-size businesses – engaging meaningfully with website visitors before they bounce with an instant connection and immediate answers, turning more browsers into buyers."

Lowering the barrier to entry, *AVA Mini* seamlessly embeds into existing websites, and businesses can explore its benefits with 30 minutes of free usage per month to try the tool without a commitment. *AVA Mini* reads and understands website content to provide accurate and relevant responses to visitor inquiries.

The full Thinkrr platform provides holistic customer engagement:

- Inbound Call Handling – Answering calls, assisting callers, and scheduling or transferring based on intent
- Outbound Engagement – Following up with leads and delivering personalized voice reminders
- System Integration – Syncing with CRM and calendar tools to automate administrative tasks

- Smart Web Widget: An advanced version of AVA Mini, offering enhanced features and customization options.

Customers span multiple sectors, demonstrating the technology's versatility – real estate agencies use it to respond to property inquiries and schedule viewings; digital marketers increase real-time sales and offer 24/7 support to their clients; legal firms employ it to screen potential clients and book consultations. [Home service businesses](#) have been particularly successful with Thinkrr, reporting significant reductions in missed opportunities.

"When someone needs a plumber or electrician, they often contact multiple providers and go with whoever responds first," explained Gulati. "Thinkrr ensures that the first response happens instantly whether by phone or website, giving our clients a competitive edge."

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#### About Thinkrr.ai

Thinkrr.ai is leading the next big AI shift with the future of voice-AI tools transforming static interactions and missed communications into engaging human-like conversations. Founded in 2024, with headquarters in Vancouver, Thinkrr is committed to enhancing customer communications and driving growth for businesses globally. Thinkrr's voice-AI tools help businesses respond faster with relevant communications, reduce operational gaps, and prevent lost revenue caused by missed inquiries.

Never miss a moment that matters, visit [www.thinkrr.ai](http://www.thinkrr.ai) for more information or to schedule a demonstration. Follow us on:

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