

Press Release

European Union Showcases Digital and Technology Leadership as Gold Sponsor at Web Summit Vancouver 2025

Vancouver, 27 May 2025 – The European Union (EU) is proud to participate for the first time as a Gold Sponsor at Web Summit Vancouver 2025, taking place from 27–30 May.

The EU will host a panel discussion, a roundtable at the Corporate Innovation Summit (CIS), as well as a masterclass at the main stage of the Web Summit. These sessions will focus on key areas of the EU-Canada Digital Partnership and will be led by **Ana Casaca, Global Director of Innovation, from Galp, Portugal.**

Key questions shaping EU's Participation:

- How Regulation Can Enable Corporate Transformation and Innovation? We will discuss the challenges and opportunities for innovation within stronger regulatory frameworks with the corporate leaders.
- How can we go from regulation to innovation in the era of deep tech and generative AI adoption? We will explore how policymakers and businesses can shape governance models for rapidly evolving technologies.

The EU's participation at the Web Summit Vancouver 2025 reflects its dedication to advancing a fair, transparent, and secure digital economy through strategic international partnerships and innovation, as put forward in the AI Continent Action Plan and the forthcoming EU Scale-up and Start-up Strategy that will be further publicized at the Web Summit.

We are looking forward to talking to you in Vancouver!

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