

InceptionU Expands Future Ready Learning Into Enterprises

Reinvented learning experiences to prepare you for a rapidly shifting world

Vancouver, BC: InceptionU Educational Foundation announced at Web Summit Vancouver that they are extending their unique suite of project-based, work-integrated and transdisciplinary learning programs to engage directly with organizations of all sizes. This extension is supported by an investment from PrairiesCan who, recognizing the impact of the InceptionU approach on individuals, wants to see the influence of this unique approach work directly with companies to adjust and prepare their workforces to be successful in this unsteady moment and in the uncertain future that is unfolding.

"Every industry must redesign jobs, reskill and redeploy talent -- and every employee will need to learn new human, agent and business skills to thrive in the digital labor revolution," says Salesforce Chief People Officer Nathalie Scardino (quoted in *Human Resources Director* May 7, 2025)

"The generational shift in workforces - that is just beginning - requires the integration of strong metaskills like critical thinking and collaboration to infuse people with the adaptive responsiveness required to smoothly deal with volatility and uncertainty. Building these competencies can be integrated with the work challenges they seek to address and that's the kind of learning we support," says Margo Purcell, Co-founder and CEO of InceptionU

InceptionU offers programs that build metaskill capability on their own or integrated with Software Development, Artificial Intelligence and Transformation Design. They even have a program called Figuring Sh*t Out - the master competency.

The benefits of the InceptionU approach are:

- The integration of skill development with the actual challenges of work - productive learning
- Learning that sticks so that you don't ever get stuck and are able to respond to anything
- Supported by experienced and networked facilitators who are active in industry tackling the same kinds of challenges you are.

The programs start in June of 2025 and for more information visit www.inceptionu.com

About InceptionU:

InceptionU is a Calgary-based organization that has been offering programs in person and online for over five years to hundreds of learners. It supports individuals and teams motivated to level up their professional futures with adaptable and unique learning experiences. InceptionU is pioneering a path that is suited to an unknown future, helping you face it with confidence and not fear. If we want to be ready for whatever comes next, we need a talent pipeline that develops a multidimensional, future-ready workforce. A resilient workforce who can understand anything and improve everything. InceptionU is the professional path to that future. And it starts today.

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